

Daluyan

The official news channel of  **LAGUNA WATER**
A MANILA WATER
PHILIPPINE VENTURES COMPANY

Volume 01 | Issue 01 | June 2016

GROWTH:
Transforming
Communities
with Life's
Basic Necessity

**SURGE OF
EXCELLENCE**

Laguna Water
shines bright
at the 51st Anvil
Gabi ng Parangal

**CLEAN WATER
FOR DEVELOPING
COMMUNITIES**

Creating positive impact
to society through various
sustainable development programs



Publishers

Virgilio C. Rivera, Jr.
Melvin John M. Tan

Editor-in-Chief

Real C. Magtangob

Managing Editor

Dustin O. Ibanez

Graphic Artist and Photographer

Jet Robinson L. Ilagan

Contributors

Dwight Y. Macabuhay
Havenlynne F. Garcia
Neil Jopet P. Bautista
Glenny A. Ermita
Nariyah Marie B. Ilagan
Rheena Paola B. Go
Angelie C. Miranda

About the cover



Santino, 6, from Gawad Kalinga (GK) Sta. Rosa, is one of the children in this community who now enjoys safe and clean drinking water.

Laguna Water has made life in GK Sta. Rosa more colorful by giving them access to a reliable source of water.

Message from Laguna Water

To our valued stakeholders,

It is with great pride that we present to you the maiden issue of Laguna Water's news magazine, **Daluyan**.

Daluyan, translated as "channel", intends to be our main tool in conveying relevant happenings about our organization and useful information relating to our business to our customers and key stakeholders, similar to how we channel our key product – *potable water*, to your homes, offices and businesses.

Themed with "Growth: Transforming Communities with Life's Basic Necessity", this maiden issue is a reflection of the transformational change Laguna Water has brought to the cities of Biñan, Sta. Rosa, and Cabuyao. Laguna Water's success in these areas will not be possible without the communities growing alongside with us.

More than just a business, our mission as a company is to uplift people's lives by ensuring that safe, clean and uninterrupted water is available to everyone.

With your help, we were able to become the catalyst of change we aspired to be when we started our operations back in 2009.

We thank all of you for being one with us in this journey of bringing change to the lives of many. May you continue to support us as we venture into new areas within the Province of Laguna.

Together, let's transform more communities with life's most precious natural commodity.


Virgilio C. Rivera, Jr.
President


Melvin John M. Tan
General Manager and COO

Contents

03

Laguna Water at A Glance

A glimpse of Laguna Water, its services and milestones

05

Inflow Outflow

What Laguna Water has been doing in and out of the company

09

Clean Water for Developing Communities

Creating positive impact to society through various sustainable development programs

07

Transforming Communities With Life's Basic Necessity

Laguna Water's journey of changing the lives of Lagunenses through water and used water services

11

Surge of Excellence

Laguna Water shines bright at the 51st Anvil Gabi ng Parangal

13

Raising Environmental Awareness and Responsibility

Laguna Water brings Manila Water's Mobile Lakbayan and Toka Toka to Laguna

15

Used Water: When it goes down the drain, where does it go?

Discussing the importance of Used Water Treatment

17

Creating Opportunities

Seeking the best people to be part of the Laguna Water family

18

Bags Full of Joy

Laguna Water brings smiles to the children of Famy and Pakil in Laguna

19

Adding more Colors to Life

A story on how Laguna Water made a difference in Gawad Kalinga Village Sta.Rosa

20

Promoting Culture and Arts

Featuring Ginhawa Craft Studio, an art café in Los Baños, Laguna

21

Discover Laguna

Explore Laguna's cultural, historical, and natural wonders

22

What to do during typhoons

Tips on how to prepare for typhoons





At a Glance

A Look at Laguna Water's Journey

Laguna Water, the largest water and used water service provider in the Province of Laguna, is a successful public-private partnership between the Provincial Government of Laguna and Manila Water Philippine Ventures, a Manila Water subsidiary.

Starting 2009 Laguna Water has brought significant changes in the water situation in the cities of Biñan, Sta. Rosa, and Cabuyao. Now, these areas enjoy 24/7 availability of safe, clean, and pressurized water.

Aspiring to make water accessible and available to all residents of Laguna, the company implements sustainable development programs, such as Tubig Para Sa Barangay and Lingap Eskwela, that enable low-income communities and schools to connect with Laguna Water's water supply network.

With the amendment of its concession agreement in June 2015, Laguna Water is now poised to provide water and used water services in the entire Province of Laguna.

VISION

Our vision is to provide the Province of Laguna with water and used water services which will empower people, protect the environment and enhance sustainable development.

MISSION

Our mission is to create an exceptional customer experience in the provision of sustainable solutions vital to health and life.



LAGUNA WATER IS THE LARGEST WATER & USED WATER SERVICE PROVIDER IN LAGUNA WITH MORE THAN 112,000 SERVICE CONNECTIONS

WATER SUPPLY SOURCES OF LAGUNA WATER









GROUND WATER



SPRING WATER



OPERATIONAL HIGHLIGHTS

	PRE-LAGUNA WATER (2009)	LAGUNA WATER (2016)
 SERVICE COVERAGE	14%	67%
 WATER AVAILABILITY	<24 HOURS	24 HOURS
 WATER PRESSURE	<7 PSI	15 PSI
 NON REVENUE WATER	48%	14%
 WATER DISTRIBUTED	11 MLD	125 MLD
 WATER QUALITY	NON-POTABLE WATER	100% PNSDW COMPLIANT

INFLOW OUTFLOW

WHAT'S HAPPENING IN AND OUT OF LAGUNA WATER

EMP
PRO
ENH

One of the fastest growing companies in the Province of Laguna, Laguna Water has been recognized for its positive contribution to society



The City Government of Biñan recognizes Laguna Water as one of the City's Top 10 Corporations during the celebration of its 71st Liberation Day in February.



Laguna Well Field, with a capacity to supply 100,000 liters per day to the cities of Biñan, Sta. Rosa, and Cabuyao, was energized on March 31, providing water to more than 100,000 households in Biñan.



Laguna Water joins local government units and public and private companies in Laguna in the celebration of the 2016 Earth Hour in Calamba.



With the theme "Fighting Climate Change, Our Responsibility As One Family", Laguna Water employees run along with more than 1,200 environment and fitness enthusiasts in Sta. Rosa City's annual Silakbo in April.

Laguna Water continues to explore opportunities to extend its services to other parts of the Province. In line with this, the company improves its facilities and services to provide the best experience to its growing number of customers.

As steward of the environment, Laguna Water supports different initiatives that help protect and save the Earth's natural resources



In support of the Supreme Court Mandamus to clean up Manila Bay, Laguna Water participates in the City of Calamba's Run for Calamba Rivers in March.



To ensure that water bills are accurate, Laguna Water has implemented a new Bill process that allows customers to receive receipt-like billing on the same day the meter is read.

POWERING PEOPLE PROTECTING THE ENVIRONMENT FINANCING SUSTAINABLE DEVELOPMENT



100 MLD of water has been partially treated. More than 8,000 people benefit from this service.



As the company continues to grow, Laguna Water inaugurates its new office located at Nuvali in Sta. Rosa City, Laguna.



Realizing the importance of teamwork in the success of the business, Laguna Water holds its teambuilding activity in Caliraya Mountain Lake Resort on May 4 and 5.

to
at will
er areas
with this,
ts
provide
s
omers



Laguna Governor Ramil L. Hernandez visits the ongoing pilot test of the Portable Toilet Solution, along with Provincial Administrator Dulce Rebanal and partners from the Toilet Board Coalition.

Knowing that behind the company's success is its excellent workforce, Laguna Water conducts activities that promote teamwork, establish harmonious relationships, and encourage work-life balance among its employees



efficiently delivered
as a new Read and
ers to receive a
e day their water



Ensuring water potability, Laguna Water installs Filtration System in Southville Caingin for sand filtration and iron and manganese treatment.



Aiming to establish stronger relationships among employees, Laguna Water holds its first Basketball tournament on May 17.




Transforming Communities with Life's Basic Necessity

Water is more than just a basic need; it is a human right.

Millions of people around the globe long for a convenient and reliable source of water, a source that can provide safe, clean, and uninterrupted water supply for everyday use.

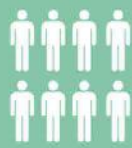
Poor quality of water hinders economic growth and development and causes various societal problems relating to health, livelihood, and environment, among others. Hence, ensuring access to safe and clean water has been identified by the United Nations as one of the goals in achieving sustainable development.

In the Philippines, the cities of Biñan, Sta. Rosa, and Cabuyao in Laguna had experienced poor water situation. Plagued with poor water services and unsteady water supply, residents of these areas were using unsafe water from shallow wells or sharing water source with other households.




663 million people around the world have no access to clean water

Source: WHO and UNICEF (2015)



8.4 million Filipinos are deprived of potable water

Source: WHO and UNICEF (2015)



15% of families get water from unreliable sources in Region IV-A

Source: National Nutrition Council

Having seen the need for a reliable partner in the provision of clean, safe, and uninterrupted water, Manila Water, through its subsidiary Manila Water Philippine Ventures (MWPV), took the challenge of improving the water situation in these areas. MWPV partnered with the Provincial Government of Laguna (PGL), which gave birth to Laguna Water.

With Laguna Water coming into the picture, the water situation in Biñan, Sta. Rosa, and Cabuyao has greatly improved.

Uplifting lives of people through the provision of water and used water services, Laguna Water's success has opened new opportunities for the company. In June 2015, Laguna Water and PGL signed the amendment of the former's concession agreement. The amendment authorizes Laguna Water to expand its water services from the original concession area to all the cities and municipalities within the Province of Laguna. Moreover, the amendment also allows Laguna Water to provide used water services and establish sewage and septage management systems in the Province.



LAGUNA WATER CONCESSION AGREEMENT

2009	<i>Establishment, Operation, and Maintenance of water systems in the cities of Biñan, Sta. Rosa, and Cabuyao for a period of 25 years.</i>
2015	<i>Service coverage expanded to the whole Province of Laguna. Inclusion of Used Water services and the establishment of sewage and septage management systems in Laguna.</i>

According to Governor Ramil L. Hernandez, this action signifies the commitment of the Provincial Government to transform the lives of Lagunenses by making potable water and sanitation services accessible to all. Furthermore, Laguna Water President Virgilio C. Rivera, Jr. thanked PGL for allowing Laguna Water to offer its services to the entire province.

With the expansion of its service area, Laguna Water looks forward to replicating its success in transforming the communities within the cities of Biñan, Sta. Rosa and Cabuyao to the entire Province of Laguna.



(Seated L-R): Provincial Atty. Rodel Paderayon, Chief of Staff Vince Soriano, Provincial Administrator Atty. Dulce Rebanal, Laguna Governor Ramil Hernandez, Laguna Water President Virgilio Rivera, Jr., Manila Water President and CEO Gerardo Ablaza, Jr., Manila Water Chief Finance Officer Luis Juan Oreta, Manila Water Operations Chief Operations Officer Ferdinand Dela Cruz, and Laguna Water General Manager Melvin Tan (standing, 3rd from left) with the Laguna Water team.



Clean Water for Developing Communities

Creating positive impact to society through various sustainable development programs



Laguna Water is in convergence with local government units and other stakeholders in addressing the need for clean water supply of developing communities. To date, thousands of poor households in low-income communities have benefited from Laguna Water’s safe and reliable water supply.

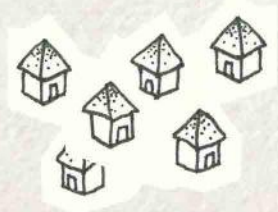
Guided by its vision of empowering communities and providing clean water for all, Laguna Water, in partnership with the Manila Water Foundation, launched several water projects as part of its Sustainable Development Programs.

Tubig Para Sa Barangay: Safeguarding health in impoverished communities

In response to the growing concern of unreliable water sources and the heightening risks of water contamination, Laguna Water implemented a program that will ensure access to safe and clean water, the Tubig Para Sa Barangay (TPSB) or Water for the Community Program. Through TPSB, water connection fee of households with low financial capacity are subsidized and a favorable payment scheme is applied to relieve beneficiaries from heavy financial burden.



To date, more than 400 households from low-income communities have been connected to Laguna Water’s water supply through TPSB



Lingap Eskwela: Improving access to clean water in public elementary schools

Lingap Eskwela or Water for Schools program was launched to address the lack of access of public elementary schools in Laguna to clean water and basic sanitation. Aiming to increase the learning ability and ensure good health and safety of students, Lingap Eskwela provides facilities, such as drinking fountains and handwashing areas, that give access to clean water and improve sanitary condition of schools.

Since its implementation in 2013, more than 20,000 students from 16 public schools in Laguna have benefited from the Lingap Eskwela Program



Sustainable Livelihood: The Kabuhayan Para Sa Barangay Program

Kabuhayan Para Sa Barangay (KPSB) or Livelihood for the Community is a program that grants non-interest bearing loan capital to registered livelihood cooperatives in the Province. With funding from Manila Water Foundation (MWF), chosen beneficiaries undergo capacity building activities to sharpen their skills. A systematic process of monitoring skillset development is done on a course of one year to assure sustainable improvement of KPSB beneficiaries.

A total of 4.5 million pesos of interest-free loan capital has been granted to 45 livelihood cooperatives in Laguna since 2013



With the continued support from the Provincial Government of Laguna and various local government units, agencies, and organizations, Laguna Water envisions to uplift more lives in the Province by making safe, clean, and potable water available and accessible to everyone.

SURGE OF EXCELLENCE

Laguna Water shines bright at the 51st Anvil Gabi ng Parangal

Laguna Water, the largest water and used water service provider in Laguna, received gold and silver recognitions for The Laguna Water Story and Lingap Eskwela, respectively, at the 51st Anvil Gabi ng Parangal.

The Laguna Water Story bagged a Gold Anvil Award for the compelling audio-visual presentation that encourages individuals and communities to join in the effort of ensuring reliable, sufficient and clean water supply for the Province of Laguna.

The video talks about the company's journey, from being a small water operator servicing 17,700 households within the cities of Biñan, Sta. Rosa, and Cabuyao to becoming the biggest water operator in Laguna with more than 112,000 customers.

A Silver Anvil Award was also given to Laguna Water's Lingap Eskwela (Clean Water for Schools program), one of the company's corporate social responsibility initiatives that provides public schools access to safe, clean and uninterrupted water supply via the provision of drinking fountains and handwashing facilities.

The Public Relations Society of the Philippines (PRSP) received more than 300 entries for the 51st Anvil Awards and 140 out of all the entries were recognized.





Shining bright at the 51st Anvil Awards. Present to accept the Anvil Awards of Laguna Water were representatives from the Provincial Government of Laguna led by Laguna Governor Ramil L. Hernandez (9th from Left) with his wife Ruth M. Hernandez (10th from Left) and executives from Laguna Water and Manila Water headed by Laguna Water President Virgilio C. Rivera, Jr. (4th from Right) and Manila Water Operations COO Ferdinand M. Dela Cruz (6th from Left).

ANVIL AWARDS

The Anvil Award, organized by the Public Relations Society of the Philippines (PRSP), is one of most coveted and prestigious award in public relations in the Philippines. It is awarded by a distinguished multi-sectoral jury to outstanding PR programs and tools.

2015 **GOLD ANVIL AWARD**
TUBIG PARA SA BARANGAY: ACCESS TO CLEAN SUSTAINABLE WATER SUPPLY MADE EASY

2016 **GOLD ANVIL AWARD**
MAKING WAVES: THE LAGUNA WATER STORY

SILVER ANVIL AWARD
FOUNTAIN FOR THE YOUTH: IMPROVING ACCESS TO CLEAN WATER IN PRIMARY SCHOOLS IN LAGUNA

This is the second year the Public Relations Society of the Philippines through its Anvil Awards has recognized Laguna Water's efforts in Public Relations. In 2015, Laguna Water's Tubig Para Sa Barangay (Water for the Community program) also received a Gold Anvil award.

One of the fastest growing companies in the Province of Laguna, the awards and recognitions the company has been receiving is a testament to Laguna Water's commitment to excellence.



Raising Environmental Awareness and Responsibility

Laguna Water Drives Mobile Laktbayan and Toka Toka to Laguna

Knowing that a clean water system contributes to the sustainable development of the socio-economic and health and nutrition status of families in the Philippines, Laguna Water brings Manila Water's information, education, and communication (IEC) programs on the importance of proper used water management, **Mobile Laktbayan** and **Toka Toka**, to different cities and municipalities in Laguna: Calamba (March 19), Biñan (April 16), Sta. Rosa (April 24), and Cabuyao (April 30).



Laguna Water's Regulatory and External Affairs Head Real C. Magtangob (1st from left) and Sta. Rosa City Mayor Arlene B. Arcillas (2nd from left) sign the Toka Toka Pledge for the Environment during the Silakbo8.

The Province of Laguna had experienced the adverse effects of environmental pollution. At the onslaught of super typhoon Yolanda back in 2013, many cities and municipalities in the Province were severely affected, leaving a number of towns and barangays submerged in floodwaters.

To help alleviate the disadvantageous effects of environmental degradation, Laguna Water raises environmental consciousness and responsibility of Lagunenses through Mobile Laktbayan and Toka-Toka.



MOBILE LAKBAYAN

Mobile Lakbayan presents the processes water undergoes before it comes out of household taps, after its use, and before it is discharged to bodies of water. It gives the public a clear understanding of the importance of using water wisely, the urgency of reviving rivers and other water systems, and the need to protect the watersheds and the environment.

In conjunction with Mobile Lakbayan, the Toka Toka program solicits cooperative volunteerism across different sectors of the society to do their share in ensuring that safe and clean water systems will be available to all. This advocacy program encourages people to pledge simple acts for the environment such as proper disposal of wastes and cleaning of septic tank (desludging) on a five to seven-year cycle.



Through Mobile Lakbayan and Toka-Toka, more than 2,500 Lagunenses have already been educated with the importance of proper used water management and have also committed to help save and rehabilitate rivers and water systems in Laguna. As steward of the environment, Laguna Water will be bringing these environmental programs to more cities and municipalities in Laguna.

Toka Toka's Four-Ownable Acts



Segregating garbage



Desludging septic tanks



Connecting to Laguna Water's sewer line



Educating your community through Information Drives



Laguna Water brings Mobile Lakbayan and Toka Toka to the cities of Calamba, Biñan, Sta.Rosa, and Cabuyao.

USED WATER

When it goes down the drain, where does it go?

Used water from flushing the toilet, bathing, washing the dishes and general cleaning goes down the drain and into a pipe.

Screening

removal of solid wastes (diapers, plastics, face wipes, among others) prior to entering the main lift station

Grit Removal

removal of grits (smaller solid waste components) like hair and sand

Biological Treatment

biological treatment where the organics are treated through the use of plastic media and dosing of oxygen

Post Aeration

further dosing of oxygen

Clarification

separation of sludge (solids) from treated wastewater

Chlorination & Disinfection

dosing of chlorine to remove bacteria

Water is essential to life. It is used everyday – to cook, take a bath, flush the toilet, wash the dishes and do laundry, among many other things. But where does all of the used water go when it comes running down the drain?

Used water coming from toilets (black water) and kitchens (grey water) is commonly referred to as domestic wastewater. It is in contrast to industrial wastewater which is mainly composed of water used in industrial processes. Upon discharge to drains, untreated domestic wastewater may overflow from septic tanks into drain fields that could either flow into bodies of water or seep through water tables (layer of soil saturated with water), which could lead to common water-borne diseases like diarrhea, typhoid fever and cholera.

Diseases and ailments caused by dirty water can be prevented by having well-maintained sewage facilities and by having the water treated prior to its discharge to waterways.



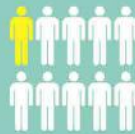
Every **90** seconds a child dies from a water - related disease

Source: WHO and UNICEF (2015)



Unsanitary septic tanks contribute to **58%** of the country's contaminated ground water

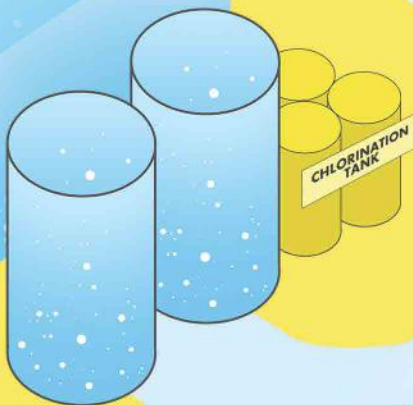
Source: Asian Development Bank (2009)



Only **10%** of the Philippines' population has access to pipe sewage system

Source: Department of Environment and Natural Resources

As one of its steps to help prevent, if not alleviate, health-related problems in Laguna due to direct discharge of untreated wastewater, Laguna Water has taken over and improved the operations of the Sewage Treatment Plant (STP) in Laguna Technopark Incorporated (LTI) since 2014.



Used water from industrial plants and office tenants, through the sewer network, flows into LTI STP where it undergoes treatment prior to its discharge into the Sta. Rosa River. Meanwhile, the separated solids called sludge are dewatered and used as organic fertilizer.



In 2014, Laguna Water took over the water and used water operations of Laguna Technopark Inc., a 450-hectare industrial zone in Sta. Rosa and Biñan housing more than 220 local and global industrial companies

Upon discharge into bodies of water, the treated wastewater undergoes the natural process of water cycle and is eventually used again as water supply.

As water users, everyone has a responsibility in ensuring efficient treatment of used water. Simple tasks like proper solid waste management to prevent clogging of sewer lines and drainages and correct installation of pipelines and septic tanks are practices everyone should be conscious of. **Remember, when it goes down the drain, it goes back to its users.**

Creating Opportunities

Seeking the best people to be part of the Laguna Water family

"A good pool of fresh, new talents will certainly be key to execute effective and efficient initiatives in delivering better services to customers. Creating a steady supply of skills and talents is as important as creating new water sources for operations."

*- Virgilio C. Rivera, Jr.
President, Laguna Water*

As Laguna Water continues to grow, the company opens its doors to individuals who are willing to take the challenge of transforming communities through the provision of safe, clean, and uninterrupted water supply.

Believing that its excellent workforce contributes to the company's success, Laguna Water offers job seekers a 6-month Cadetship Training Program (CTP) that equips individuals with knowledge, skills, and values vital to the business.



The 7th batch of cadets (standing, 2nd to 9th from Left) graduates from the Laguna Water Cadetship Training Program. Present during the graduation are Laguna Water President Virgilio C. Rivera, Jr. (seating, 3rd from left) and Laguna Water General Manager and COO Melvin John M. Tan (seating, 4th from left) together with some members of the Laguna Water Leadership and Management teams.

CTP gives a holistic understanding of Laguna Water—business, operations, advocacies, and values, among others. It is a stepping-stone for people with great potential to become primary movers of the company. Qualified cadets taking part in this unique program are given specialized schooling and exposure to the different aspects of the business, which are designed to drive excellence and achieve expertise in technical, business, and management skills.

Proven to be an effective tool in honing individuals to become key players of the company, Laguna Water utilizes CTP to produce talents that are fueled by passion, driven to serve, and trained to excel in the water industry.

CADETSHIP TRAINING PROGRAM

27

**TOTAL NUMBER OF
CADETS SINCE 2009**

 **10** MALE  **17** FEMALE

COURSES



 Engineering	63%
 Business	18%
 Science	8%
 Others	11%

**Be part of the
Laguna Water Team**

visit

www.lagunawater.com.ph



BAGS FULL OF JOY

Laguna Water brings smiles to children of Famy and Pakil





Laguna Water employees, with the support from the local government units of Famy and Pakil, brought Gallons of Cheer to the said towns in two separate events.

Gallons of Cheer is a gift-giving program for communities in the marginalized areas of Laguna. Held in the month of December, more than 500 students felt the spirit of Christmas as they received bags filled with school supplies from their Ates and Kuyas of Laguna Water and local governments of Famy and Pakil. Aside from the gifts, participants were also indulged in a whole afternoon of fun games, prizes and more gifts.



More than the provision of school supply needs of students, Gallons of Cheer is an instrument that spread awareness about the plight of public elementary school students in marginalized communities—the general lack of means of parents to afford supply needs of their children.

Truly, Laguna Water has etched a mark on the hearts of the children of Famy and Pakil. *“To see the genuine smiles of the children and to hear their words of gratitude are simply heartwarming. It may sound cliché but it is really not every day that we are given the opportunity to touch the lives of other people,”* said Dwight Macabuhay, Laguna Water’s Sustainable Development Manager.

In the coming years, Laguna Water will continue giving to the less fortunate and spreading joy through simple acts of altruism.



It was a picture of young children with excited glow on their faces as one kid after another opens a present—a high-spirited young crowd whose hearts were filled with joy—Christmas in its simple sense, a dose of happiness and a handful of gifts!



Adding more **Colors to Life**

Michelle Landicho shares how Laguna Water made a difference in Gawad Kalinga Village Sta. Rosa

No more waiting in line, no more heated arguments, and no more unnecessary expenditure of strength and efforts. Life has been more colorful.

“Mas madali ngayon, hindi na nahihirapan ang anak ko sa pag-iigib,” said Michelle Landicho when asked how Laguna Water significantly helps her family and the Gawad Kalinga (GK) Village in having safe, clean and reliable water supply.

Michelle, a mother of three, is one of the beneficiaries of a housing project located at Brgy. Pulong Sta. Cruz, Sta. Rosa City.

“Noong wala pa ang Laguna Water, ang hirap talaga ng tubig. Pahirapan sa pag-igib. Mag-aalala ka pa na baka magkasakit ka,” Michelle uttered.

Behind the colorful houses is a community that has long endured the unreliable water quality they get from shallow wells.

Residents had also suffered from the daily dose of back pain and exhaustion due to the need of transporting pails of water to their respective homes. There were instances when fights broke out among neighbors while waiting in line because there was only one established shallow well in a community of around 200 families.

“Talagang tiyaga ka maghintay. Ang haba ng pila. ‘Yung iba madaling araw pa lang umiigib na sa dami ng taong gagamit ng tubig,” she added.

It was in November 2015 when Laguna Water started servicing GK Village. Each home now has access to clean, safe, and 24/7 water.

“Pangarap ko na makapagtapos ang mga anak ko, hindi kasi ako nakapag-aral ng kolehiyo,” Michelle shared. As she realized her dream of having her own house with a reliable source of water, Michelle is confident that soon all her dreams will become reality.

True to Manila Water Chairman Fernando Zobel De Ayala’s statement, “a mission to fulfill, not a business to run,” Laguna Water is committed to make life more colorful by being a reliable partner in providing exceptional water and used water service.

Michelle Landicho
resident of GK Village Sta. Rosa

Promoting Culture and Arts

NEXT TO SURGE

This section features up and coming entrepreneurs from the Province of Laguna

Ginhawa Craft Studio and Asian Art Cafe is an art cafe that helps artists from Los Baños and neighboring provinces promote their artworks and other creations.

Located inside the country's premiere university, the University of the Philippines Los Baños, Ginhawa treats its customers with a beautiful ambiance surrounded by trees. It also makes use of the university's fallen wood from past typhoons which were converted into aesthetically appealing sculptures and furniture.

Coffee and tea enthusiasts will definitely love the set of naturally made beverages offered in Ginhawa. Aside from this, people will also enjoy the delicious Filipino food and other Asian cuisines that the cafe serves.



Ginhawa Craft Studio is a place where people can learn and appreciate art while enjoying delicious Asian food.

"It's different because food and art here are done with crafts and soul," said Yvette Co, owner of Ginhawa Craft Studio and Asian Art Cafe.

An artist herself, Yvette envisions Ginhawa as a place where people can learn and appreciate art. Moreover, she sees it as a good avenue to help her fellow artists sell their creations.

Aside from the good tasting food and the beautifully-crafted art pieces, Ginhawa also conducts different art workshops facilitated by local talents such as wood carving, sketching, and songwriting, among others.

For Yvette, being an entrepreneur is a fulfilling career because it allows her to bring her ideas into realities and enables her to help the community by providing people jobs. Furthermore, her café increases people's environmental consciousness through her art workshops using excess natural materials.

Get in touch with Ginhawa Craft Studio:



UPLB Alumni Plaza,
Magga Road cor. Pili Dr.,
UPLB, College, Los Banos, Laguna.



Ginhawa Craft Studio



(049) 501 8734
0947 992 1462



DISCOVER LAGUNA

Featuring the best of Laguna— places, food, history, and many more

Laguna is a popular destination for business and tourism.

With its proximity to Metro Manila, the province has become a strategic location for modern industries such as automobile and electronics. Showing great potential as an industrial hub, Laguna is still best known for its bountiful gift from nature.

Surrounded by mountains and embracing the largest lake in the Philippines, the Laguna de Bay, the province is home to breathtaking sceneries and natural wonders perfect for tourism. Furthermore, the Province offers various heritage sites for avid travelers and history lovers.

Endowed with rich historical, cultural, and natural heritage, Laguna has a lot of hidden gems still waiting to be discovered. Each of its cities and municipalities has unique things to offer that will satisfy travelers' cravings for new discoveries, exciting adventures, and unforgettable experience.



Luisiana Hulugan Falls



Known as the "Little Baguio of the South," Luisiana is situated atop the mountains of Sierra Madre, making the town's climate cooler than its neighboring provinces. Famous for its culture of weaving products made from Pandan, the town is now being noticed by many travelers because of its majestic natural wonders such as the Hulugan Falls.



Calamba St. John the Baptist Church



St. John the Baptist Parish Church, popularly known as the Calamba Church, is the oldest Roman Catholic Church in the City. Originally built in 1859 but destroyed during the World War II, this is where the Philippine National Hero, Jose Rizal, was baptized. The reconstruction of this Church was led by Father Eliseo Dimaculangan.



Victoria Itik Industry



Called as the Duck Raising Capital of the Philippines, Victoria is one of the top producers of eggs in the country. It supplies Pateros eggs, which the latter makes into balut. In celebration of its success in the duck industry, the town holds their Itik Festival every November.



Sta. Rosa Pancit Tagapo



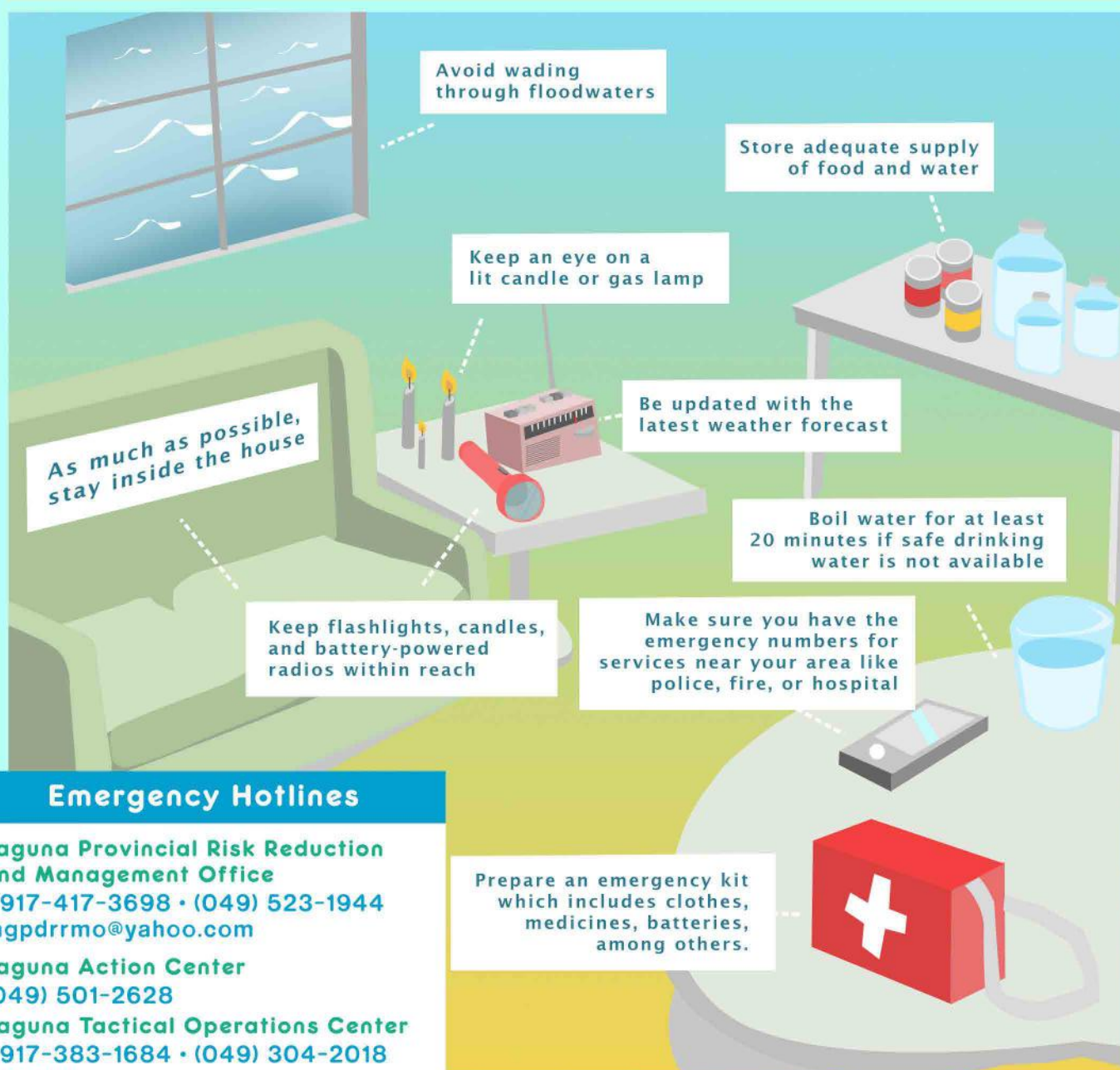
In the city of Sta. Rosa lies one of the best-serving pancit restaurants in the country, the LMC Original Pancit Tagapo. Located in Brgy. Tagapo, this family business started in the 1950s. Serving a flavor-rich pancit topped with crispy lechon kawali flakes, the restaurant cooks their pancit with making it more savory and tasty. Every year, a festival is held to celebrate this homegrown pancit sensation.

WHAT TO DO DURING TYPHOONS

After experiencing a scorching first half of 2016, the Philippine Atmospheric, Geophysical and Astronomical Services Administration (PAGASA) said that the country must now prepare for extremely wet season as La Niña is about to bring more typhoons than usual.

The Philippines has seen the chaotic result of typhoons- thousands of lives lost, extreme damage to infrastructure and livelihood, and outbreak of water-related diseases, among others. The onslaught of typhoons cannot be prevented but preparing for such natural calamity can help lessen its adverse effects to society.

As rain starts to fall, here are some tips on how to prepare for the coming rainy season:



Emergency Hotlines

Laguna Provincial Risk Reduction and Management Office
0917-417-3698 • (049) 523-1944
lagpdrmo@yahoo.com

Laguna Action Center
(049) 501-2628

Laguna Tactical Operations Center
0917-383-1684 • (049) 304-2018

PAGASA

(02) 927-9308 • 434-2696



LAGUNA WATER

A MANILA WATER
PHILIPPINE VENTURES COMPANY

Empowering People

Protecting the Environment

Enhancing Sustainable Development

Laguna AAWater Corporation

G/F One Evotech Bldg., Nuvali
Sta. Rosa City, Laguna

+632 519.4429

+6349 544.4386

daluyan@lagunawater.ph

www.lagunawater.com.ph

